



TIPS and Infection Control Today become Strategic Partners

**MJH Life Sciences and TIPS enter into a Strategic Partnership
to advance evidence-based science**

Hamilton, Ontario – March 3, 2021 –The Infection Prevention Strategy (TIPS) is pleased to announce that Infection Control Today®, an MJH Life Sciences brand, has joined as a Strategic Partner. The TIPS Strategic Partner program is core to the mission of TIPS on advancing innovations, ideas, and processes through evidence-based science.

“TIPS is the Strategic Partner for ISSA and the NSF International Legionella Conference. The partnership with Infection Control Today® enables both parties to communicate the successes of those going through the TIPS Science to Market® program, TIPS publications, productions, and events.” – Michael Diamond, Executive Director TIPS

This non-financially compensated relationship includes the following benefits:

- Collaboration with and access to a significant audience of healthcare professionals via the multitude of media properties of MJH Life Sciences, including: Infection Control Today® (InfectionControlToday.com)
- Participation in the MJH Life Sciences Strategic Alliance Partnership program, which provides national reach and visibility by utilizing the breadth of the MJH Life Sciences medical communications platform to showcase research programs, publications, and initiatives.

“Infection Control Today® is proud to partner with TIPS: The Infection Prevention Strategy. As a non-profit dedicated to elevating and advancing evidence-based science, TIPS has the advantage of working at the intersection of academia, industry, and public policy. Together, the organizations can collaborate to educate, inform, and inspire change among infection prevention and hospital professionals from the front lines up to the C-suite.” – Allie Ward, MA, Editorial Director MJH Life Sciences

About TIPS:

The Infection Prevention Strategy (TIPS), launched in 2015, is a not-for-profit organization that exists to advance innovations, ideas, and processes that make a difference in global health. TIPS is the key strategic partner for many notable organizations, initiatives, and events. In the past few years, TIPS has contributed millions of dollars’ worth of scientific impact through various programs and initiatives. For more information, visit ic.tips



About MJH Life Sciences:

For over 20 years, MJH Life Sciences™ has established a reputation for embracing agility and offering relevant, practical information that meets the needs of our diverse audience. As the largest privately held medical media company in North America, we provide integrated communication products, services, education, and research to professionals within health care, animal health, and industry sciences.

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